



SOUTHERN UNITED HOCKEY CLUB

SPONSORSHIP OPTIONS 2021

We offer various levels of support and contribution and can also tailor a package to suit you and your business. As you will see, our club is growing and we would welcome you to join us as a sponsorship partner going forward. We understand the importance of you getting value for your hard earned dollar and we are focused on delivering you exceptional value for your contribution to our Club.

Thank you for taking your time for considering Southern United Hockey Club.

GOLD LEVEL SPONSORSHIP OPTION

Cash Contribution of \$5000 p.a. with a 2-year minimum commitment (+ GST)

This sponsorship package would include the following components:

- 2 Year Commitment to SUHC
- SUHC playing field signage – 2 x Large Fence Banners
- SUHC Ron Brownlees Pavilion Clubroom Window Signage
- Naming Rights for 1 Big Match Day Event
- Social Media Communications, with regular mentions in Facebook & Instagram Posts, Twitter Feeds and in the SUHC Newsletters
- Company Logo and details included on SUHC Website - Club Sponsors page and in the Business Directory
- 2 x tickets to the Annual SUHC Presentation Night with the Company Logo on the Sponsorship banner used during the evening
- 1 x SUHC Polo Shirt
- 1 x SUHC Beanie
- 2 x Memberships for SUHC Strikers Army
- Arcobar Venue Voucher – valued at \$75
- Invitation to all SUHC Big Match Days, Social Events and the Annual Life Members Luncheon
- If appropriate, we would include your company's products in our fundraising events, such as Silent Auction and Trivia Night to assist SUHC with further fundraising opportunities.



SILVER LEVEL SPONSORSHIP OPTION

Cash Contribution of \$3000 p.a. with a 2-year minimum commitment (+ GST)

- 2 Year Commitment to SUHC
- Medium SUHC Fence Banner
- Signage in Player Change Rooms
- Social Media Communications, with regular mentions in Facebook & Instagram Posts, Twitter Feeds and in the SUHC Newsletters
- Company Logo and details included on SUHC Website - Club Sponsors page and in the Business Directory
- 2 x tickets to the Annual SUHC Presentation Night with the Company Logo on the Sponsorship banner used during the evening
- 1 x SUHC Polo Shirt
- Arcobar Venue Voucher – valued at \$50
- Invitation to all SUHC Big Match Days, Social Events and the Annual Life Members Luncheon
- If appropriate, we would include your company's products in our fundraising events, such as Silent Auction and Trivia Night to assist SUHC with further fundraising opportunities.

BRONZE LEVEL SPONSORSHIP OPTION

Cash Contribution of \$1000 p.a. with a 1-year commitment to SUHC (+ GST)

- 1 Year Commitment to SUHC
- Small Fence Banner
- Social Media Communications, with regular mentions in Facebook & Instagram Posts, Twitter Feeds and in the SUHC Newsletters
- Company Logo and details included on SUHC Website - Club Sponsors page and in the Business Directory
- 2 x tickets to the Annual SUHC Presentation Night with the Company Logo on the Sponsorship banner used during the evening
- 1 x SUHC Beanie
- Arcobar Venue Voucher – valued at \$25
- Invitation to all SUHC Big Match Days, Social Events and the Annual Life Members Luncheon
- If appropriate, we would include your company's products in our fundraising events, such as Silent Auction and Trivia Night to assist SUHC with further fundraising opportunities.



ENTRY LEVEL SPONSORSHIP OPTION

Cash Contribution of \$600 p.a. with a 1-year commitment to SUHC

- 1 Year Commitment to SUHC
- Small SUHC Fence Banner
- Company Logo and details included on SUHC Website - Club Sponsors page and in the Business Directory
- Invitation to all SUHC Big Match Days, Social Events and the Annual Life Members Luncheon
- If appropriate, we would include your company's products in our fundraising events, such as Silent Auction and Trivia Night to assist SUHC with further fundraising opportunities.

BUSINESS DIRECTORY SPONSORSHIP OPTION

Cash Contribution of \$50 p.a. with a 1-year commitment to SUHC

- Company Logo and details included on SUHC Website in the Business Directory
- Invitation to all SUHC Big Match Days and the Annual Life Members Luncheon
- If appropriate, we would include your company's products in our fundraising events, such as Silent Auction and Trivia Night to assist SUHC with further fundraising.

INDIVIDUAL PLAYER SPONSORSHIP

We are inviting players to seek individual player sponsorship to offset the costs of SUHC registration fees. This will promote local businesses and companies and encourage sponsors to support and watch hockey throughout the year and grow our supporter base.

NOTE:

- ***Player sponsorship must be approved by March 31st***
- ***Sponsorship does not include Hockey Victoria membership costs.***
- ***Any difference between player SUHC subscription fees and sponsorship package selected will need to be paid by the player.***

Sponsorship Options:

Sponsorship Package (excluding GST)	Player's Discount from Sponsorship
\$250	\$150
\$500	\$300
\$750	\$450
\$1000	\$600